

## TicketCity Supports One Man's Quest to Visit All 31 NFL Stadiums

*An NFL Fan's Journey Led Him to Three Years of Unforgettable Football Adventures and Now the Ultimate Experience - the Super Bowl*



Business Wire - Hans at a Seattle Seahawks game.  
(Photo: Business Wire). [View Multimedia Gallery ...](#)

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AUSTIN, Texas--(BUSINESS WIRE)--Hans Steiniger is no ordinary fan. Not only does he watch professional football, he lives football. Take his wedding for example. The invitation was customized to look like an NFL ticket, the wedding program mirrored that of an official game day program and wedding photos were taken on Ford Field, home of the Detroit Lions. In fact, planning the wedding prompted Hans to start a website dedicated to sports themed weddings. For Hans it doesn't matter which team is playing, although he has his favorites. His quest to see all 31 NFL stadiums began at age 31 and has led him across the country culminating in the ultimate adventure.

Hans humbly introduces himself as just an average NFL fan on his *Quest for 31* website, but read a little further and his extreme passion and dedication to the sport become obvious. Growing up in Buffalo, Hans and his family attended Bills games for as long as he can remember. They had their tailgating traditions and soon he was inspired to discover what the tailgating experience was like for other teams in other cities. Thus began his journey – the *Quest for 31* – which took him three years and led him through 22 states.

With each visit to a new stadium and city, Hans transforms from an ordinary program manager living in Michigan to a rabid fan of the next home team on his list. His ritual begins by researching the home team fans and their traditions. "I order the home-team jersey, buy the face paint, and contact passionate fans with deep-rooted tailgate traditions for an invite to their party," Hans explained. "Then I finalize my trip plans and get my tickets from TicketCity." With tickets to a variety of sports and teams, TicketCity offered Hans one source for tickets to all of the games in order to achieve his goal.

"The dedication and passion that Hans has as a fan is the same motivation that defines our culture and the services we offer to our clients," said Amy Carpenter, VP of Marketing at TicketCity. "With his enthusiasm and ability to connect with other fans through his love of the game, Hans became an extension of our team who we are thrilled to support." After supporting Hans on his three-year journey, TicketCity is now awarding him the ultimate NFL experience, a ticket to the Super Bowl.

"December 27<sup>th</sup> marked the completion of my quest," stated Hans. "It was the Buccaneers versus Saints in New Orleans and I couldn't believe I had finally made it." Three years in the making, Hans completed his goal and TicketCity is celebrating with him by sending him to the Super Bowl in Miami on February 7, 2010.

Four teams are left to compete in the AFC championship and NFC championship. With the Saints battling the Vikings and Colts against the Jets, Hans shared his picks for the Super Bowl. "I think it'll be the Colts against the Vikings in the Super Bowl," he said. "It'll be a good game, but I think the Colts will come out on top." Hans will see first-hand if his prediction is correct.

Though Hans has accomplished his goal, the adventure is far from over. "It's been quite a ride and I am so excited to have the chance to attend the Super Bowl," Hans said. "I'll continue to go to games and plan to visit the great friends I've met along the way. My next adventure is to visit all professional stadiums for the NBA and NHL." Even though Hans completed his NFL goal, he continues to challenge others to join the NFL adventure and started the *Race to 31* page. "I want to see who else out there has what it takes. Do you?"

See details of Hans' journey and read about his most notable tailgating experiences at [The Quest for 31](#) website.

### About TicketCity

TicketCity offers tickets for all sports, concerts and theatre events, specializing in tickets for all college sports and championship events, including the *Super Bowl* and the *Final Four*. Founded in 1990, TicketCity is a trusted source for secondary market tickets to events around the world. TicketCity partners include Time Inc.'s Sports Illustrated, NBC Sports, and FoxSports' Scout network. TicketCity has been named to Inc. Magazine's prestigious Inc. 5000 list in 2007, 2008 and 2009.